GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1812
ANSWERED ON:05.12.2005
OPENING OF TOURISM OFFICES ABROAD
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Will the Minister of TOURISM be pleased to state:

(a) whether the Government have opened offices abroad and appointed staff for promotion of tourism;

(b) if so, the details thereof;

(c) the extent by which tourism registered growth during the last three years; and

(d) the expenditure incurred per month on these officials and offices during the last three years?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT. RENUKA CHOWDHURY)

(a) and (b): Yes, sir. The Ministry of Tourism has 13 offices overseas, for promoting India as a preferred destination in the important tourist generating markets.

These offices are located in New York, Los Angeles, Toronto, Frankfurt, Paris, Amsterdam, Milan, London, Dubai, Johannesburg, Tokyo, Sydney and Singapore.

(c): Details of tourist arrivals to the country during the last three years are as given below:

	2002	2003	2004
Foreign Tourist Arrivals	2.38 million (-6.0%)	2.73 million (+14.3%)	3.37 million (+23.5%)

(d): The Plan expenditure incurred by Indiatourism offices overseas, for promotional / marketing activities during the years 2002-03, 2003-04 and 2004-05 was Rs.5189.05 lakh, Rs.4311.09 lakh and Rs.5912.19 lakh respectively, i.e an average expenditure of Rs.428.12 lakh per month.

The Non - Plan expenditure incurred by Indiatourism offices overseas, on establishment expenses during the years 2002-03, 2003-04 and 2004-05 were Rs.1725.92 lakh, Rs.1030.99 lakh and Rs.1140.35 lakh respectively, i.e an average expenditure of Rs.108.26 lakh per month.